

www.jaipuria.ac.in

## ABOUT JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA

Jaipuria Noida was established in 2004; This state of the art campus in the heart of the corporat hub of the NCR region provides students with wide exposure to number of industries.

Led by Dr. Dayanand Pandey with a strong team of full time faculty comprising of qualified and experienced professors as well as industry managers turned academicians. Jaipuria Noida works on developing graduates with entrepreneurial orientation and service mindedness. The institute draws upon a mix of pedagogy focusing on learning through both in-class discussions, cases and simulations as well as beyond the class room learning through live projects, field project studies, regular industry interface and participation in various national/international seminars.

The institute offers three AICTE approved, NBA Accredited two year full time PGDM programmes: PGDM, PGDM (Service Management), PGDM (Marketing) and Management Development Programs for corporate.

## CONTACTS

### HEAD OF THE INSTITUTE

Dr. D.N . Pandey  
Director, Jaipuria Institute of Management, Noida  
M : 9810647756  
T: +91 120 4638343  
E: dn.pandey@jaipuria.ac.in

### ITEC - Program Facilitator

YPS Kanwar  
Vice President  
M: +91 9999752346  
T: +91 11 40088074  
E: yps.kanwnar@jaipuria.ac.in

### EMERGENCY

Dr. Vinod Tomar  
Chief Administrative Officer  
M: +91 9953756427  
T: +91 120 4638302  
E: vinod.kumar@jaipuria.ac.in



## UNLEASHING THE LEADERSHIP DNA IN SMALL AND MEDIUM ENTERPRISES

4 WEEKS, RESIDENTIAL PROGRAM  
10<sup>TH</sup> FEB - 6<sup>TH</sup> MARCH 2020



**JAIPURIA INSTITUTE OF MANAGEMENT**  
2nd Floor, Shanti Chamber, 11/6B, Pusa Road,  
New Delhi - 110 005 | P: +91 11 40088000, 40088074  
E: mdp@jaipuria.ac.in • www.jaipuria.ac.in



## ABOUT PROGRAM

Small and Medium Enterprises (SMEs) are viewed as the engine of growth, and catalysts for economic and social transformation playing a significant role in a country's economy and social wellbeing. The Challenge for the Small and Medium enterprises today, is to survive and maintain its entity by improving performance in the highly competitive Volatile, Uncertain, Complex and Ambiguous (VUCA) markets. The contributions of SMEs at macro or micro level are the result of being successfully managed by effective leaders, their behaviours or styles, which has a direct influence on their organizational performance, competitive edges and successes.

It is important to develop the competences and effectiveness of leadership at various levels, defining mobilizing goals, ensuring the clarity of objectives, concentrating on developing the best talents, creating a climate favorable to innovation, stimulating permanent learning and creating a culture of value always based on the cohesion of teams and the quality of service provided. It is important to understand that leaders in SMEs also have to work with the challenges of working with an ethnically diversified workforce. Nurturing the Leadership DNA therefore plays a key role in the success of the SME's

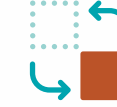
## THE PROGRAM WILL ENCOMPASS THE FOLLOWING IN THE CONTEXT OF SMES:



Creating a Shared Vision & Values



Openness to learning



Adapting to Change



Self-development & developing others



Managing Conflicts and team working



Effective communication



Employee Focus & Engagement



Passionate Engagement



Art of Delegation & Empowerment



Decision making & Problem solving



Creativity and innovation



Inculcating Ethics & Values



From Manager to Leader



Nurturing Leaders



Leveraging Technology



Building a High Performing work culture



Unleashing the Leadership Potential



# SAFETY TIPS

- AMBULANCE: 108/102
- POLICE: 112
- WOMEN HELPLINE: 1090
- FIRE: 101
- FORTIS HOSPITAL: 0120-4300222

Carry a power bank while stepping out of your hotel. GPS is key while travelling to unfamiliar places. Make sure your phone does not run out of battery.

Get a portable Wi-Fi hotspot or a local sim for easy access to Internet.

Avoid wearing expensive ornaments or carrying a lot of cash.

Be aware of vagabonds, beggars and anyone who approaches you for alms and donations.

It is always safer to drink bottled water than from a running tap.

Contact police helpline number in case of emergency or when lost.

Exchange money only through authorized banks or money changer.

Keep some cash with you all the time; you might not find an ATM booth in every street.

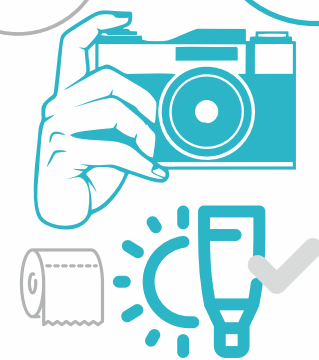
Be aware of pick pockets in crowded areas. It is advisable for women to keep their handbags and for men their wallet carefully.

Avoid travelling alone at night and avoid poorly illuminated streets.

Make copies of your passport (including visa pages), insurance policy, visas and credit card numbers. Keep the copies separate from the originals.



SAY "NO"



Take advantage of the beautiful city & visit all the historical places and tourist hotspots.

Apply sunscreen with high SPF in all the exposed areas of the skin.

Carry toilet paper while traveling it's handy in public toilets

Carry your personal camera and keep it safe and handy at all times, be ready for anything interesting and beautiful.

Download UBER and Ola app for local commuting

Carry a local map for easy navigation.

Do carry winter garments.

Do carry your laptops.



# Don't's



Reply to all the 'Hellos' of strangers.

Indulge in public display of affection. Please remember Delhi has a diverse population of race, religion, worldview, tradition and customs, not everyone is liberal in its worldview. However, holding hands is acceptable.

Go alone to secluded places. It is always safer to travel in groups.

Point at people while speaking.

Be gullible, bargain your best while buying stuffs from a local market or street hawkers.

Overlook the local markets these are the places you'll get the best stuffs at a good price.



## SHOPPING AND TOURIST ATTRACTION NEARBY:



Delhi is a shopping paradise for shopaholics. It is replete with malls that cater to high end designer goods such as Gucci, Louis Vuitton, Armani, Chanel, Dior etc. It is a city where you can find a variety of cheap garments ranging from first copy to latest designer goods, and also a home where you can find the crafts of all the 29 states of India. Apart from shopping, Delhi which is one of the oldest city in the world offers the world three UNESCO world heritage sites, historical monuments, medieval forts, temples and mosques. Some of the few markets and tourists spots are given as follows.

## FAMOUS LOCAL MARKETS

- 📍 Sarojini Nagar Market
- 📍 Janpath
- 📍 Karol Bagh
- 📍 Chandni chowk
- 📍 Central Market, Lajpat Nagar



## TOURIST HOTSPOTS

- 📍 Akshardham Temple
- 📍 Qutub Minar
- 📍 Humayun Tomb
- 📍 Jama Masjid
- 📍 India Gate
- 📍 Lotus Temple
- 📍 Red fort
- 📍 Old Fort



### Daily Living Allowance: DLA

- You will be given a Daily Living Allowance (DLA) of Rs. 1500/- per day
- Disbursement of DLA will fortnightly/monthly after deduction of meal charges of the institute after confirming from the Mission
- There will be standard deduction of DLA for lunch.

### Weather Condition

February is the peak time of winter at New Delhi, however the temperatures usually reach 24 °C in New Delhi in February, falling to 10 °C at night.



### Arrival Assistance

On your arrival at New Delhi International Airport, you will be guided by our team member for smooth transit to hotel.

### Dress Code

Formal wears are preferable.

