

LUCKNOW

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JAIPUR

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CORPORATE OFFICE

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Jaipuria Institute of Management
Campus: Dakachya, Indore Dewas Highway,
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**JAIPURIA
EXECUTIVE
EDUCATION
& TRAINING**

JEET

Expanding Capabilities.
Broadening Possibilities.





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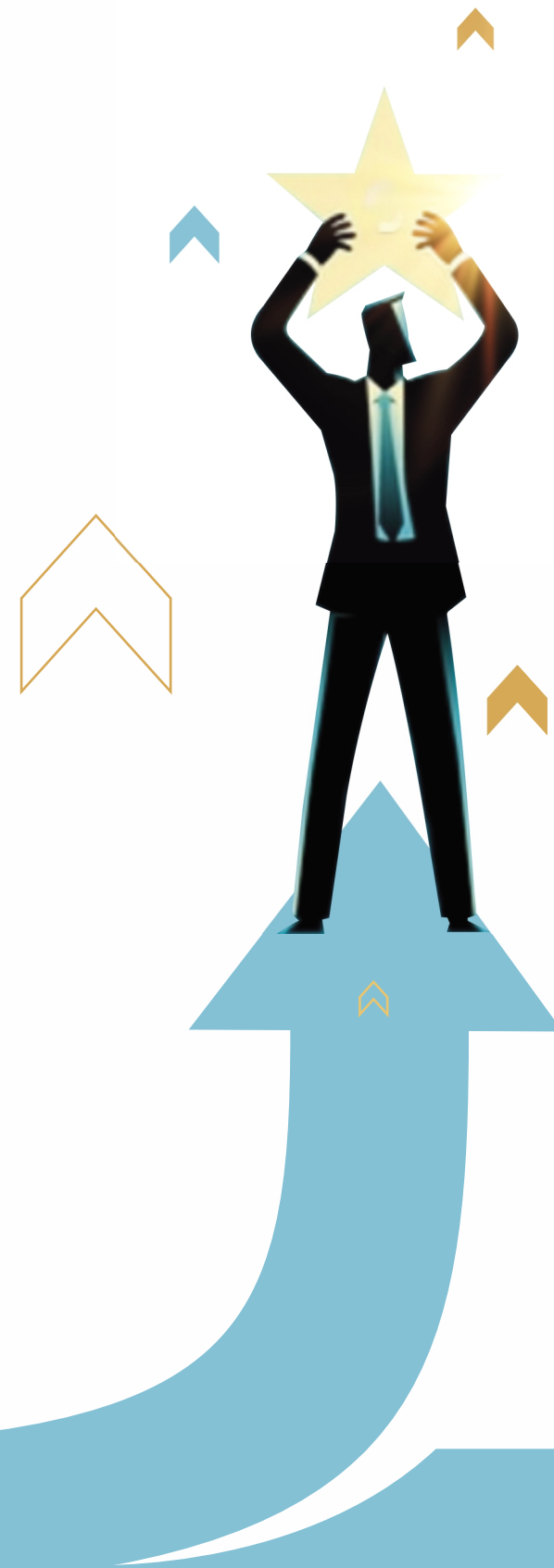


VISION

To be an educational institution of choice for all stakeholders which promotes human well-being through continuous learning.

MISSION

To provide learner-centric education that focuses on developing learners as competent, ethical and socially conscious management professionals through continuous improvement in the quality of the teaching-learning process and research.



BOARD OF GOVERNORS

CHAIRMAN

SHARAD JAIPURIA

Chairman & Managing Director
Ginni International Ltd.
Ginni Global Ltd.
Past President - PHDCCI

VICE CHAIRMAN

SHREEVATS JAIPURIA

Executive Director
Ginni International Ltd.
Chairman, Education Committee, PHDCCI

MEMBERS

ANURAG DALMIA
Vice Chairman
Dalmia Bros. (P) Ltd.

ASHUTOSH GARG
Founder Chairman and
Managing Director,
Guardian Lifecare

KAMAL GUPTA
Corporate Consultant
Former Technical Director, **ICAI**

MAHESH GUPTA
Chairman
KENT RO Systems

RAVI JHUNJHUNWALA
Chairman
LNJ Bhiwara Group

RAJAN SAXENA
Vice Chancellor
NMIMS University

SALIL BHANDARI
Corporate Consultant
BGJCA Associates LLP.

SUDHIR JALAN
Co - Chairperson
Rieter India (P) Ltd.

YOGI SRIRAM
Group Advisor to
MD & CEO,
Group HR,
Larsen & Toubro Ltd.

Nominated AICTE
Representative

KAVITA PATHAK
Director
**Jaipuria Institute of
Management, Lucknow**

DR. SHUBHAJYOTI RAY
Director
**Jaipuria Institute of
Management, Noida**

PRABHAT PANKAJ
Director
**Jaipuria Institute of
Management, Jaipur**

DEEPANKAR CHAKRABATI
Director
**Jaipuria Institute of
Management, Indore**

ABOUT THE GROUP

One of the most respected and dedicated business groups of the country, the house of Jaipuria has acquired a place and stature of its own in the industrial arena. Ever since its inception in 1945, it has become a benchmark for latest innovations in technology and efficient management, along with its philanthropic activities.

HIGHER EDUCATION



4 Management Institutes

50+ Schools

18000+ Alumni

2200+ Educators

42000+ Students

SCHOOL EDUCATION



TEXTILE



DENIM 27 Million Meter/Annum

WOVEN GREIGE 12 Million Meter/Annum

COTTON YARN 14500 Metric Tonnes/Annum

ONLINE EDUCATION



65+ courses
100K Users

ABOUT JEET

An Executive Education (ExEd) initiative of Jaipuria Institute of Management

At Jaipuria, we understand that Executive Education is not just about gaining new skills and knowledge; but it is a journey of self-discovery and growth. Our programs are designed to unlock the full potential of the mind, providing new insights and perspectives about the world. With over seven decades of educational experience, we believe in the transformative power of education and its ability to change lives. We strive to create a stimulating learning environment that encourages innovative thinking and fosters personal and professional development. Jaipuria Executive Education and Training (JEET) is committed to facilitating its participants with the tools and knowledge they need to excel in their careers and make a positive impact in their organizations. With our world-class Executive Education programs, we aim to empower individuals to reach their full potential and achieve their goals. Our PAN India presence with state of art campus, supported by a pool of experienced faculty members makes an ideal setting for working professionals to enrich their career growth and organization for consulting services in the diverse domain.



110+ faculty members with rich experience from industry and academia



Strong track of conducting over 1000+ MDPs to top and middle-level professionals across industries.



International linkages with 14 international universities enable executives to gain exposure to global business practices.



Empaneled by the Ministry of External Affairs, Government of India, to conduct short-term training for foreign participants through ITEC programs.



Expertise in offering online and offline management development programmes

Our strength lies in our ability to understand the organization's requirements and develop customized training and development programs that meet their specific needs. We specialize in creating content that is tailored to your unique requirements. Our experienced faculty assists in designing the content, program outcomes, delivery platform, and other organizational requirements to ensure a fully customized and exceptional experience.

PROGRAMS ACROSS DISCIPLINES

LEADERSHIP DEVELOPMENT

- Generation Next Leaders
- Global Leadership Program
- Transforming Leaders from Managers
- Organizational Leadership for 21st Century
- Winning Age Leadership: Competencies for High Performance
- Leading and Building High-Performance Teams
- Managing Diversity and Change
- Dynamics for successful Teams
- Industry 4.0 and Internet of Things (IoT) - What every manager needs to know about them



ENERGY ENVIRONMENT & SUSTAINABLE DEVELOPMENT

- Carbon Measurement and Sustainable Development
- Corporate Social Responsibility
- Energy and Environment Security
- Green Marketing And Eco-Labeling
- Global Climate policy and Green funding
- Energy Trading and Energy Conservation
- Renewable Energy and Sustainable Development
- Green Manufacturing

COMMUNICATION

- Effective Communication for Managers
- Noting Drafting Skills & Business Etiquettes
- Great Work Place Habit & Manners
- Communicative positive Image
- Verbal & Non Verbal Communication
- Cross Cultural Communication
- Communication, Negotiation & Presentation Skills
- Dressing Grooming & Body Language



LEADERSHIP FOR WOMEN PROFESSIONALS

- Gender Sensitization & POSH
- Women Empowerment
- Legal Safeguards for Women Employees
- Problems Faced by Women Managers at Workplace
- Working Culture and environment for Women Managers
- Problems of Work-Life Balance
- Diversity and Inclusion Program

ENTREPRENEURSHIP AND STRATEGY

- Decision-Making Techniques for Managers
- Managing You and Me in roles and Systems
- People Skills in Hospitality Management
- Competency Mapping & Management
- Strategic Market Planning for Profitability and Growth
- Creative and Innovation for Sustained Business performance
- Knowledge Management for Strategic Advantage



FINANCIAL MANAGEMENT

- Finance for Non- finance Executives
- Mergers, Acquisitions, and Others Restructuring Strategic
- Strategic Cost Management
- Strategic Finance
- Advanced Corporate Finance
- Risk Measurement
- GST (Goods & Services Tax)
- Valuation Methodology – Trading Comparable & Precedent Transactions
- Data Analysis & Finance Modeling with Ms- Excel
- Financial Planning & Wealth Management

GENERAL MANAGEMENT

- Executive Development Program –EDP
- Gender Sensitization and Communication: Bridging Gaps
- College to Campus Program
- Foundation Course in General Management
- Supervisory Development Program
- Advance Management Program
- Corporate Social Responsibility
- Managerial Effectiveness

BEHAVIORAL SCIENCE AND HUMAN RESOURCES

- Managing Change and Conflict at the Work place
- Managerial Effectiveness and human Values – Indian Insight
- Managing Employee performance Management System for Corporate Excellence
- Personal Growth and Self Exploration
- Understanding Self for Managerial Excellence
- Enhancing Work Culture
- Personal Growth through Emotional Intelligence
- HRD for Line Managers
- Managing Change
- Managing Team Dynamics
- Team Building & Motivation
- Negotiation Skills
- Creative Problems Solving and Decision making
- Building Responsive Trade Union Leadership for Enhancing Global Competitive Advantages
- Management of Emerging IR Issue: Focus on Contract Labor
- Labor Law - Emerging Trends
- Stress Management
- Management of Discipline Vigilance & RTI

INTERNATIONAL BUSINESS

- Mastering Negotiation skills for International Business
- Export Import Procedure and Documentation
- Export Marketing and International Trade Operations
- Effective International Trade Fair Participation
- International Market Research
- International Shipping & Chartering
- Logistics of air flight
- Risk Management & Perishable commodities
- Warehousing Management
- Bills Of Lading
- Business Excellence Models for Strategy Implementation for Competitive Advantage

OPERATIONS

- Supply chain Management
- Digital Operations and Technology
- Value Creation Through Operations Strategy
- Managing Public Private Partnerships
- Total Quality Management (Six Sigma)
- Effective Contract Management and Arbitration
- Intellectual Property Management for Business Advantage
- Project Management
- Risk Management
- Certified Business Analyst programmes
- E-Procurement

MARKETING

- Social Media Marketing
- Customer Centricity: Managing Customer Value, Customer Satisfaction, Loyalty and Relationships
- Integrated Marketing Communication Strategy
- Managing the retail Operations
- Creativity in Marketing
- Marketing the Rural: The BTL
- Strategic Customer Focus
- Customer Retention Strategies

HEALTH & WELLNESS

- Corporate Yoga: Techniques to Energize the Body and Mind
- Advanced Techniques to Energize and Heal the Body and Mind
- Towards Healthy Living Through Self Discipline and Positive Thinking
- Holistic Wellbeing
- Unlocking the Secrets and Science of Happiness
- Total Wellness: A Holistic Approach to Physical, Mental, and Emotional Health



OPEN PROGRAMS

Our tailored Open MDP programmes offer immense benefits. Designed specifically for working professionals, these programmes provide invaluable insights, practical tools, and industry-relevant expertise to drive your professional growth. Open MDPs brings together professionals from diverse industries and experiences, and foster the exchange of ideas and strategies for the future. Seize the opportunity to enhance your skills, gain fresh perspectives, and stay ahead in today's competitive landscape. Some of our Open MDPs are;

- Advance Women Leadership Development Programe for Women of Tomorrow
- Mindful Leadership
- Discipline Management & Vigilance Administration
- Leadership Retreat - Inspire & Lead
- Total Wellness: A Holistic Approach to Physical, Mental and Emotional Health
- Platform Worker & Social Security: Addressing the Growing Concerns of the Gig Economy



OUTBOUND PROGRAMS

LEARNING BEYOND THE CLASSROOM

Take your career to the next level with Jaipuria Institute of Management's Out-Bound Management Development Program. Our unique program is tailored to mid-career professionals seeking a dynamic and exciting learning experience. By combining adventure activities and team-building games with expert-led training sessions, our program equips you with essential skills such as

communication, teamwork, planning, and delegation. Our program is designed to foster personal growth and development by encouraging you to step out of your comfort zone and gain a newfound sense of confidence and self-awareness. Plus, our highly flexible program allows you to balance your work and personal commitments while still gaining valuable knowledge and skills.



INTERNATIONAL PROGRAMS

INDIAN TECHNICAL AND ECONOMIC COOPERATION

ITEC is a bilateral assistance program created by the Indian Cabinet in 1964 to provide technical cooperation between India and other developing countries. It is a demand-driven program that addresses the specific needs of partnering nations through innovative solutions. Fully funded by the Government of India, the program has expanded to cover 161 countries in Asia, Africa, East Europe, Latin America, the Caribbean, the Pacific, and Small

Island countries. Through ITEC and its sister program SCAAP, India shares its developmental experience and provides technical know-how, expertise, training opportunities, consultancy services, and feasibility studies. These programs have generated substantial cooperation and goodwill among developing nations, and increased awareness of India's competence as a provider of technical assistance.

For the last 7 years, Jaipuria has been actively conducting programs on

- Design Thinking Approach for Innovative Organisations
- Exposure to Sunrise Sectors of India @ 75
- Unleashing the Leadership DNA in Small & Medium Enterprises
- Dynamics of High Performing Teams in Small & Medium Enterprises for Middle Managers
- Developing Creative & Innovative Organisation

DELEGATES FROM COUNTRIES



DELIVERY AREAS



Our areas of expertise in Outbound Training include:

 Leadership Skills	 Change Management	 Giving Feedback	 Delegation Skills	 Motivation Skills
 Creativity & Innovation	 Problem Solving	 Working in Teams	 Team Leadership	 Communication Skills
 Emotional Intelligence	 Time Management	 Confidence Building	 Decision Making	 Personal Impact
 Assertiveness Skills	 Goal Setting	 Stress Management	 Conflict Management	 Interpersonal Skills
 Listening Skills	 Persuasion Skills	 Team Bonding	 Trust Building	 Strategic Thinking
 Negotiation Skills	 Collaboration			



CONSULTANCY

Beyond the Management Development Program, at Jaipuria, we provide a range of consulting services to help organizations achieve their strategic goals and enhance their performance.

Our team of expert consultants has extensive experience in diverse domains including financial service, HR to marketing.

Our consulting services include leadership development, organizational change management, process improvement, and talent management, among others. We work closely with our clients to understand their unique needs and develop customized solutions that address their specific challenges.

Some of our Consulting Assignments;

KANTAR:

Assisting Kantar with the publication of research projects and creating a knowledge repository by developing comprehensive support for research findings and insights for key stakeholders.

GYAN DAIRY:

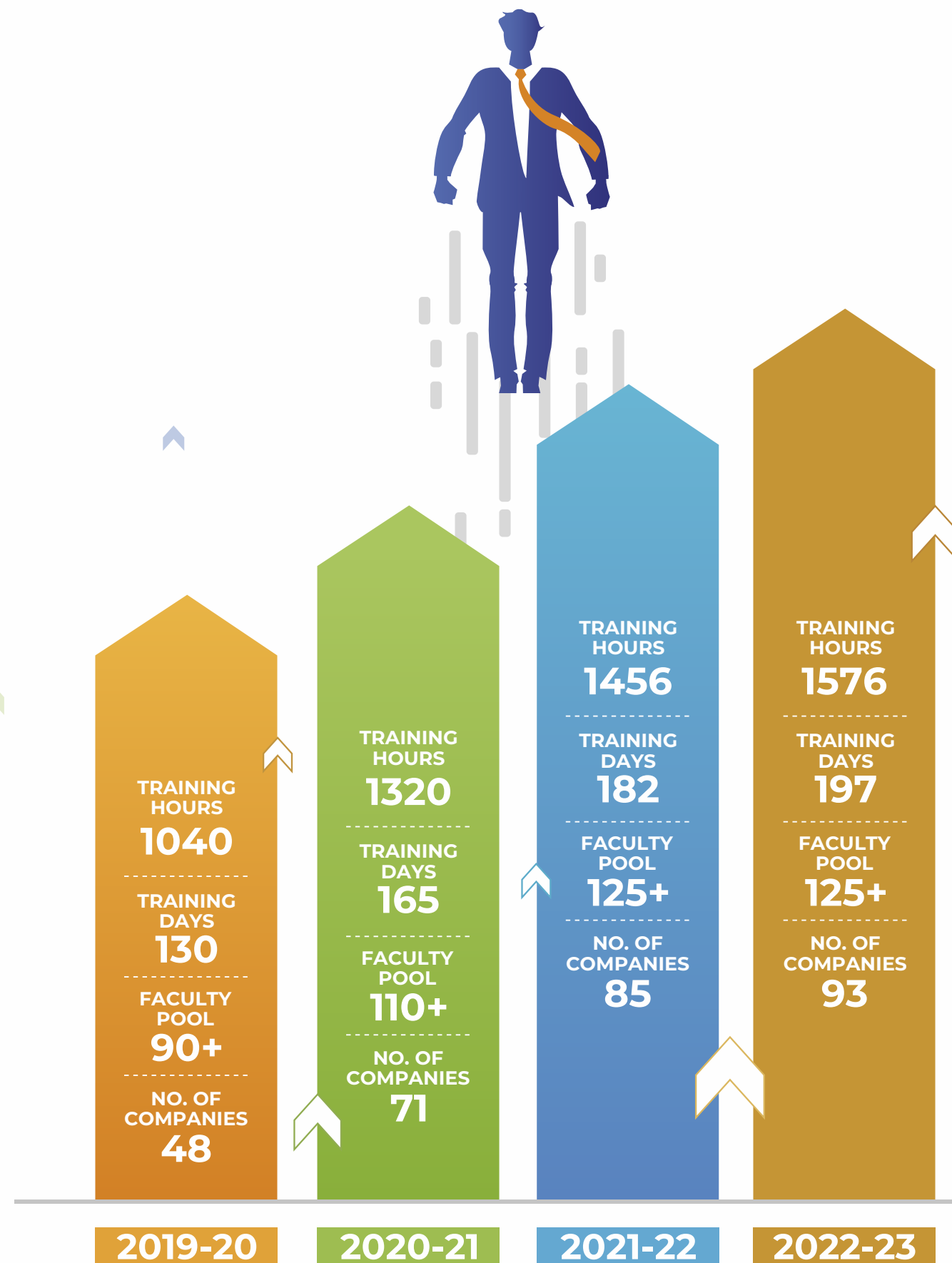
Research projects included developing Omni Channels for B2C marketing, establishing experiential technology apps, examining stagnation in growth in conventional distribution channels, establishing Khoya as a commodity, and analyzing data captured through the Gyan-Fresh app using data analytics.

AYURVED INDIA:

Understanding consumer buying behavior and retailers' influence over purchase decisions in the herbal toothpaste and ayurvedic antiseptic cream segments, estimating market size, identifying market leaders and competitors, and their respective market shares.



MDP GROWTH TREND IN LAST 3 YEARS



OUR CAMPUSES



JAIPURIA LUCKNOW



DR. KAVITA PATHAK
DIRECTOR, LUCKNOW CAMPUS
MBA, Ph.D, (UGC-NET)

With over two decades of teaching experience, she has taught in India and overseas, including at the University of Queensland Business School in Australia.

78th Amongst all Management Institutes in India
(NIRF, 2022), Ministry of Education, Govt. of India

Graded autonomy by
AICTE

NBA Accredited
PGDM Programmes

AIU Recognised
PGDM as equivalent to MBA

NAAC
Accredited Institute



JAIPURIA JAIPUR



DR. PRABHAT PANKAJ
DIRECTOR, JAIPUR CAMPUS
Ph.D, M.A.

He has been teaching for 26 years and his innovative approach to student engagement has been featured in a case study by the Indian Institute of Management-Ahmedabad.

81st Amongst all Management Institutes in India
(NIRF, 2022), Ministry of Education, Govt. of India

Graded autonomy by
AICTE

AIU Recognised
PGDM as equivalent to MBA

NBA Accredited
PGDM Programmes



JAIPURIA NOIDA



DR. SUBHAJYOTI RAY
Fellow, Indian Institute of
Management - Ahmedabad,
M-Stat, Indian Statistical Institute

He worked at the Reserve Bank of India for over six years before becoming a faculty member at Xavier Institute of Management in Bhubaneswar.

51st Amongst all Management Institutes in India
(NIRF, 2022), Ministry of Education, Govt. of India

Graded autonomy by
AICTE

NBA Accredited
PGDM Programmes

AIU Recognised
PGDM as equivalent to MBA

NAAC
Accredited Institute



JAIPURIA INDORE



DR. DEEPANKAR CHAKRABARTI
DIRECTOR, JAIPURIA INDORE
Ph.D., PGDM, MSc

With over 30 years of experience in Information Systems/Business Analytics, he has worked on IT and Analytics projects in various countries and has developed commercial application software.

Rank Band **102-125th** Amongst all Management Institutes in India
(NIRF, 2022), Ministry of Education, Govt. of India

AICTE Approved
PGDM Programme

AIU Recognised PGDM
as equivalent to MBA

NBA Accredited
PGDM Programme



ADVISORY COUNCIL MEMBERS



MS. SIMIN ASKARI
SR. VICE PRESIDENT-HR & BUSINESS EXCELLENCE, DS GROUP



MR. P DWARAKANATH
FORMER CHAIRMAN, GSK CONSUMER HEALTHCARE LTD.



MR. RAJEEV DUBEY
CHAIRMAN, MAHINDRA FIRST CHOICE WHEELS LTD.



SPS JAGGI
FOUNDER & CHIEF ASSOCIATE LEAPFROG ASSOCIATES
EX. DIRECTOR (P&A) SHIPPING CORPORATION OF INDIA



MS. SAKSHI KHOSLA
HEAD OF PEOPLE, CBRE INDIA



DR. ALKA MITTAL
EX. CMD & HUMAN RESOURCE DIRECTOR, ONGC GROUP



MR. AJAY SETH
CFO, MARUTI SUZUKI INDIA LTD.



MR. A SUDHAKAR
FORMER SR. EXECUTIVE DIRECTOR, DABUR INDIA LTD.



MR. SY SIDDIQUI
EXECUTIVE ADVISOR, MARUTI SUZUKI INDIA LTD.



DR. VP SINGH
DISTINGUISHED PROFESSOR, JAIPURIA INSTITUTE OF MANAGEMENT

TESTIMONIALS

The program was skillfully crafted to assist participants in developing effective skills and insights for cultivating positive habits. It provides a framework for a stress-free and happy lifestyle, ultimately enhancing our work approach.

Ashutosh Ranjan Gupta
Power Grid Corp.

My overall experience was fantastic and enjoyable. The environment was wonderful. Our coordinators for the program were really nice and taught us really nice things during the program

Simarjeet Singh
POSOCO

The lectures were very energetic and informative. We were able to connect and develop our inner mind, so that each and every person can develop their inner abilities and achieve their goals. The program will help us boost ourselves in every aspect of our lives.

Poonam Priyadarshini
NHPC

SOME OF OUR REPUTED CLIENTS



And Many More...